

**SUBMISSION DEADLINE:**  
**extended to May 17, 2013**  
due to an overwhelming response

# fort erie photo contest

Help promote Fort Erie's fabulous lifestyle and recreational, social, historic and cultural amenities by submitting your photos today!

For more information on how to enter and to learn more about the contest rules and regulations, call 905-871-1332 or visit [www.forteriecanada.com](http://www.forteriecanada.com)

**ENTER TO  
WIN SOME  
OF  
\$3,000  
IN PRIZES**



2013 Fort Erie Photo Contest is an initiative of the Fort Erie Economic Development & Tourism Corporation. For contest rules and regulations and submission requirements, please contact the Fort Erie EDTC at 905-871-1332

#### CONTEST BACKGROUND/PURPOSE

In an effort to build and maintain an up-to-date photo album for marketing and promotional purposes, the Fort Erie Economic Development & Tourism Corporation (EDTC) is facilitating a 2013 photo contest.

The contest will be focused on obtaining images of varying subject matter, taken within and of the Town of Fort Erie for ongoing use in EDTC marketing and promotional materials and website.

#### SUBMISSION CATEGORIES

*The Great Outdoors* – From creeks and ponds, to rivers, lakes and Carolinian forests, Fort Erie is an outdoorsman's paradise and a nature lovers dream. Pictures in this category should capture some of Fort Erie's outdoor and wildlife majesty.

*Fort Erie Landmarks* – Fort Erie has a rich history...a history that has been etched across the town through countless and unmistakably "Fort Erie" landmarks. From historic Fort Erie, Mather's Arch and The Peace Bridge, to the Point Abino Lighthouse, the Buffalo Canoe Club boathouse, downtown Ridgeway and everything in between, these iconic landmarks stand testament to Fort Erie's past and present.

*Sports & Recreation* – Fort Erie is known for its sporting and recreational facilities including the Fort Erie Liesureplex, its seemingly endless trails systems, watersports and fishing and every manner of organized sporting and recreational facility. Capture an image that embodies Fort Erie's active lifestyle to submit in this category.

*Festivals & Events* – Long known as "Festival Country", Fort Erie is home to many local, regional and international festivals. These festivals and special events bring the community together to share in their civic pride. Images which

highlight community spirit and togetherness at these events will do well in this category.

*Fort Erie's Rich History\** – Helping to highlight and showcase Fort Erie's rich, colorful history, these historical images will paint the picture of Fort Erie past. Submit photos of Crystal Beach “back in the day”, Ridgeway in the 60's, Fort Erie's Bridgeburg area in the 40's or the “old dance hall” at the turn of the century.....if you've got compelling old photos of Fort Erie's past, please submit them in this category.

## ELIGIBILITY

The EDTC's 2013 photo contest will be open to all residents of Fort Erie and visitors alike.

All photographs must have been taken within the Town of Fort Erie after January 1st, 2011 (\* photos submitted in “Fort Erie's Rich History” category are exempt from this eligibility criteria). The EDTC reserves the right to disqualify any image/photograph it reasonably believes to have been taken outside of Fort Erie or before January 1st, 2011 or are deemed to be inappropriate for the EDTC's marketing and promotional purposes.

Staff and Board members of the Fort Erie EDTC and their immediate family members are eligible to participate in the contest and submit photographs but are not eligible to receive prize awards.

The Fort Erie EDTC reserves the right to cancel this contest, without notice, at any time and pay out prize structure based on the submissions to that point.

## PRIZES

For each of the five submission categories (listed above), prizes will be awarded as follows (with a total contest prize pool of \$3,000.00);

First Prize	\$300
Second Prize	\$150
Third Prize	\$ 75
Honorable Mention	\$ 25
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<b>TOTAL PRIZES Available per Category</b>	<b>\$600</b>

## CONTEST RULES & REGULATIONS

By submitting photos to the Fort Erie EDTC photo contest, the submitter authorizes the Fort Erie EDTC to use for advertising and promotional purposes, at the sole discretion of the Fort Erie EDTC. The Fort Erie EDTC will not utilize the photos for any commercial revenue generating purposes (i.e. sale, frame and sale, copy and sale, merchandising, etc.).

When utilized in publications, photo credits will be issued where possible and practical.

### Picture/Image Format

Photo entries will be rejected as ineligible if they do not meet ALL of the following submission criteria;

- Photos must be submitted in electronic format in jpeg or tiff format ONLY.
- Photos must be submitted via a burned CD-R or DVD+R disk (which will not be returned to the contestant) or via e-mail (accompanied by a scanned version of a/the submission form).
- Digital images must be submitted in a resolution no smaller than 9.9 megapixels.
- Images must NOT be; altered for content; comprised of multiple images/photos; or, include any borders, watermarks, signatures, text or added graphics (i.e. no "PhotoShopping" except for exposure, cropping, colour balance, noise, saturation).
- Photos (CD/DVD's) must be accompanied by a completed submission form (see attached).

Contestants are not limited to residents of Fort Erie only. Summer residents, guests, visitors, etc. are welcomed and encouraged to submit photos.

### **Deadline/Timeline**

CD/DVD and e-mail **submissions must be received no later than 12:00pm on May 17, 2013** and should be forwarded via Canada Post/courier, in person or via e-mail to the following address;

2013 EDTC PHOTO CONTEST SUBMISSION  
C/O Fort Erie Economic Development & Tourism Corporation  
660 Garrison Road, Unit 1  
Fort Erie, ON, L2A 6E2  
Attention: Ms. Caralee Grummett

OR via e-mail to;

[cgrummett@forteriecanada.com](mailto:cgrummett@forteriecanada.com)

CD/DVD's will not be returned to the entrant.

### **IMPORTANT NOTE**

**Entrants are reminded include all of the following contact information with their submissions; NAME, PHONE NUMBER (day time), E-MAIL ADDRESS, ADDRESS.**

### **Copyright Notice**

By submitting a photo/image to this contest, the entrant acknowledges and grants the Fort Erie Economic Development & Tourism Corporation a royalty-free, world-wide, perpetual, non-exclusive license to utilize, distribute, display and reproduce (in whole or in part) in any media or publication developed for or by the Fort Erie Economic Development & Tourism Corporation including, but not limited to; websites, print productions, promotional/marketing/advertising materials, and/or commercial products.

The entrant also acknowledges that the images, upon submission, become the property of the Fort Erie Economic Development & Tourism Corporation, to be used by the Corporation without any additional approval or compensation to the entrant.

## **Photo Release Forms**

For entries in which the photo is taken in a non-public venue, and in which an individual is identifiable, a photographer's release form is required. It is the sole responsibility of the entrant to have the release form completed, signed and submitted.

The Fort Erie Economic Development & Tourism Corporation assumes no responsibility for or liability of the photos submitted and by the submission of images, the submitter acknowledges this responsibility is solely theirs.

However, for convenience sake, and without prejudice, a standard photographer's release form template has been included for use by entrants (see attached).

## **Contest Judging**

Photos will be judged based on overall impression, composition and quality.

All decisions of the judges are final.

Representatives for Fort Erie's local arts groups are being solicited to act as judges for this competition.

## **Additional & Miscellaneous Regulations**

The Fort Erie EDTC may, at its sole discretion;

- modify or change the rules and regulations of this contest;
- reject any images it feels are inappropriate or ineligible; and/or,
- discontinue or cancel the photo contest without notice.

### **IMPORTANT NOTE**

**Entrants are reminded include all of the following contact information with their submissions; NAME, PHONE NUMBER (day time), E-MAIL ADDRESS, ADDRESS.**

## ANNOUNCEMENTS

At the conclusion of the contest and the judging process, the contest winners will be acknowledged and the winning photos displayed on the Fort Erie EDTC's website – [www.forteriecanada.com](http://www.forteriecanada.com)

The Fort Erie EDTC may also, at its sole discretion, highlight the winning images in the local media or via other public means.

For more information, please contact the Fort Erie Economic Development and Tourism Corporation;

**CONTACT:** Ms. Caralee Grummett EA/Jr. EDO

**PHONE:** 905-871-1332

**E-MAIL:** [cgrummett@forteriecanada.com](mailto:cgrummett@forteriecanada.com)